



# PASSENGER TARGETING Training Modules by WCC

WCC introduces training modules on intelligence-led passenger targeting using Advance Passenger Information (API) and Passenger Name Record (PNR).

## For whom?

These training modules will benefit the Passenger Information Units (PIU), Targeting Centers, Border Management agencies, Intelligence agencies, and other Law Enforcement.

## WCC offers 5 trainings modules

<b>MODULE</b> 1.	API and PNR workshop (2-3 days)
<b>MODULE</b> 2.	Intelligence-led targeting (3-5 days)
<b>MODULE</b> 3.	Rule based targeting (3 days)
<b>MODULE</b> 4.	Critical thinking and structured analysis techniques (3-5 days)
<b>MODULE</b> 5.	Targeting in practice (1 week)



For more information about WCC's Passenger Screening training modules you can contact Manu Niinioja at [mniinioja@wcc-group.com](mailto:mniinioja@wcc-group.com)



You can learn more about WCC's Border Management & Passenger Screening software solution HERMES [here](#)

# MODULE

# 1.

## For whom?

These training modules were developed by WCC, focusing in the intelligence-led passenger targeting using API & PNR (Advance Passenger Information & Passenger Name Record). Officers of Passenger Information Units (PIU), Targeting Centers, Border Management agencies, Intelligence agencies, and other Law Enforcement agencies will benefit from these trainings as well as the policy makers in this field.

The ultimate goal of these sessions is to improve the cooperation on targeting process between the Passenger Information Unit (PIU), units at airports (or sea ports) and other stakeholders including the investigation teams.

## How?

These training courses and relative materials are created and provided in conjunction with law enforcement experts with passenger targeting experience to ensure that they will meet the requirements. The interactive training software supports English, French and Arabic besides several other languages.

## API and PNR workshop (2-3 days):

- Why we need API and PNR?
- International Regulations.
- Data protection and data privacy.
- Passenger Targeting Eco-System.
- Transport Industry Engagement.
- What is a Passenger Information Unit (PIU)?
  - PIU staff roles.
  - Role of the other Competent Authorities.
- Operational use of passenger data.
  - Watchlisting, Rule Based Targeting, Historical Searches.
- National and International cooperation.
- Mapping of the status of passenger targeting and future plans.

## Objectives of the module:

- Basic understanding of API, PNR, and PIU;
- Understanding the Passenger-Targeting Eco-System;
- Understanding of current status and future plans.

## MODULE

# 2.

### Intelligence-led targeting (3-5 days):

- Intelligence-led approach.
- National threats.
- Intelligence cycle and target-centric approach.
- Passenger data.
- Targeting process.
  - Watchlisting, Rule Based Targeting, Historical Searches.
  - Assessing matches as hits.
  - Approval and de-confliction process.
  - Feedback loop.
- Access to different systems and databases.
  - Collecting data from different sources.
- Communication channels (national, international).
- Standard Operating Procedures (SOP).

### Objectives of the module:

- Providing an understanding of the Intelligence-led targeting process;
- Understanding the use of API and PNR to support different law enforcement tasks;
- Mapping of the current process and suggesting how to improve it;
- Drafting of targeting process SOPs.

## MODULE

# 3.

### Rule based targeting (3 days):

- Passenger targeting eco-system.
- Rule based targeting process.
- What kind of rules are needed?
- Manual targeting and other means for targeting.

### Objectives of the module:

- Explaining the holistic approach on targeting;
- Understanding how to use different sources to create the criteria for rules;
- Understanding the importance of national and international cooperation.

## MODULE

# 4

### Critical thinking and structured analysis techniques (3-5 days):

- Critical thinking.
  - Thinking about thinking.
  - Mindsets and biases.
- Structured analysis techniques (SAT) to avoid pitfalls.
- Use of different sources for passenger movement analysis.
- Open Sources Intelligence (OSINT).
- Cooperation with the analysts and client.
- Case management.

### Objectives of the module:

- Understanding of critical thinking avoiding common pitfalls;
- Use of different sources in passenger movement analysis;
- Agreed working methods/techniques for analysis.

## MODULE

# 5

### Targeting in practice (1 week):

- Previous modules in practice.
- Implementing the targeting process in the daily work.
  - Creating rules, activating, assessing matches, and feedback.
  - Working with real data and cases.
  - Presenting results, reporting.
- Recap on needed topics.

### Objectives of the module:

- Establishing processes and cooperation between all stakeholders for targeting.